



16th June 2022

Dear Parent/Carer

I am writing to inform you that we have recently become aware of very concerning issues in relation to the online safety of pupils regarding their access to a game called 'Poppy Playtime' and a character from this game known as 'Huggy Wuggy'. This seemingly initially child friendly game and visuals quickly turn horrific.

A significant number of children have expressed upset and anxiety about this game and in some cases this has been incorporated into their play, writing and drawing. Additionally, a number of pupils have brought the associated 'cuddly toy' into school.

As we hold children's safety and well-being as paramount, we would welcome your support in not allowing your children access to this game. We have made the decision to safely look after any of the 'cuddly toys' that are brought into school and return them to yourselves at the end of the day; please do not allow your child to bring this into school.

Online safety is an important part of keeping children safe at Woodlands. Online Safety is taught to all pupils and our curriculum empowers children to understand and be aware how they can stay safe and behave appropriately online but we can only be successful in keeping children safe online if we work with you.

Your help is needed to talk to your children about how they can keep themselves safe and behave appropriately online. It's important that we are all vigilant when children are using the internet and act to ensure they are protected from things which may pose a risk to them.

Websites to visit for more information:

www.thinkuknow.co.uk – Visit the "Parent/Carer" Section and use the "Click CEOP" button to seek advice and report online abuse

www.childnet.com – Visit the 'Know It All' Section for an interactive guide about online safety

www.getsafeonline.org – Free up-to-date Security advice including using complex passwords and managing hacked accounts

www.internetmatters.org – Information from the four largest internet service providers (BT, Sky, Talk Talk and Virgin)

www.nspcc.org.uk/onlinesafety - NSPCC's Share Aware campaign provides information for parents about popular social media sites, apps and games.

www.saferinternet.org.uk – Parents guides to safety tools on popular devices and signposts report mechanisms for some websites.

www.kent.police.uk/internetsafety - Guidance from Kent Police

The School Designated Safeguarding Lead, Mrs Rita Tarrant-Blick and I are available to discuss any help you may need or concerns that you may have.

Yours sincerely,

Mrs Lonie



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